



## FOX25 Morning News to Bring Zip Trips to Dedham, 02026!

FOX25 Morning News will kick off their 10<sup>th</sup> season of Zip Trips in WFXT's hometown of Dedham, MA on Friday, May 24<sup>th</sup> at Endicott Estate, 656 East Street. Dedham residents are invited to celebrate ten years of Zip Trips during a live FOX25 Morning News broadcast from 6 a.m. to 10 a.m. with Co-hosts Shannon Mulaire and Gene Lavanchy, Meteorologist Shiri Spear, News Commentator Doug "VB" Goudie and Reporter Elizabeth Hopkins.

The FOX25 Morning News crew has made summer stops in more than 170 communities. The live broadcasts give cities, towns and citizens across New England a chance to share their hometown pride every Friday on FOX25 Morning News.

"I can't think of a better place to celebrate our 10<sup>th</sup> season," said FOX25 Morning News Co-host Gene Lavanchy. "We're going right back to where it all started in 2004. You can be sure the 'decade edition' of Zip Trips will be bigger and bolder than ever," added Lavanchy.

Neighbors, residents and kids of all ages who want to share their "Dedham Pride" are encouraged to be part of our live audience! We'll have special guests and features that celebrate the unique qualities of Dedham. Explore the city, meet the people, enjoy specialty food demonstrations and take part in on-site activities.

### Features Include:

- **Taste of the Town:** Local restaurants, cafés or bakeries demonstrate savory dishes and sweet treats!
- **Home Town Team:** A salute to a youth or senior team ranging from baseball and soccer to the local running club!
- **Zip Trip Trivia:** VB tries to stump a special guest with town trivia.
- **Home Town Hero:** Meet the local hero who helps out whenever needed! We'll feature a resident who's making a difference.
- **On the Market:** Why is Dedham a great place to live? Preview homes in three price points and hear about schools, services and recreation.
- **Firehouse Fridays:** Dedham's finest will be honored for all they do.
- **Zip Trip Fan of the Week:** We'll pick someone from the crowd with true Zip Trip Spirit as our Fan of the Week.
- **High Speed Deal:** On-site scavenger hunt game for Zip Trip attendees.
- **Zip Trip Jr. Reporter:** We'll select a young viewer from the crowd to help us with a few reporter duties.
- **Until Every Child is Well:** On-site experts with Children's health tips.
- **Town Tour:** The FOX25 Morning News team explores the best eats, must-see attractions, hidden gems, and little known landmarks!
- **Children's Book Drive:** Donate a new children's book to benefit Reach Out and Read.
- **Wellness Check:** Wellness tips and a chance to win a trip to Canyon Ranch Spa.

Zip Trip attendees will also have the chance to register to win an all-new 2014 Mazda6! Other prizes, games, children's story time and free product sampling (while supplies last) will be part of the fun provided by our Zip Trip partners including:

Boston Children's Hospital, Bernie & Phyl's Furniture, Canobie Lake Park, Digital Federal Credit Union (DCU), Dunkin Donuts, Fallon Community Health Plan, Hunt's Photo & Video, Kimball Farm, New England Mazda Dealers, McGeough Lamacchia Realty, Rockland Cement Block & Flag, Santa's Village, Steamship Authority, Teddie Peanut Butter, Tedeschi Food Shops, and The Paper Store,

For additional information about FOX25 Morning News Zip Trips visit <http://www.myfoxboston.com>.